

Here's a delightful commentary on the fuel of motivation.

PASSION



There is no end. There is no beginning. There is only the infinite passion of life. (Federico Fellini)

Can you imagine what wonders the future will bring?

DREAMS



The future belongs to those who believe in the beauty of their dreams. (Eleanor Roosevelt)

Have you discovered the real meaning of love?

LOVE



Love does not consist in gazing at each other, but in looking outward together in the same direction. (Antoine de Saint-Exupéry)

This breathtaking print glorifies the rewards of focus.

GREAT THINGS



All who have accomplished great things have had a great aim, have fixed their gaze on a goal which was high, one which sometimes seemed impossible. (Orison Swett Marden)

Perfect for those who will wait forever to get their way.

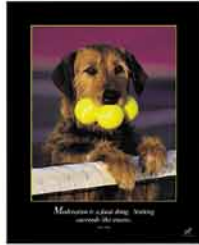
PATIENCE



I am extraordinarily patient provided I get my own way in the end. (Margaret Thatcher)

If you like to keep your plate full at all times, this print says it all.

EXCESS



Moderation is a fatal thing. Nothing succeeds like excess. (Oscar Wilde)

Are you the type who refuses to be kept on a short leash?

TENACITY



Let me tell you the secret that has led me to my goal. My strength lies solely in my tenacity. (Louis Pasteur)

The starting point of all motivation is...

DESIRE



There is one quality which one must possess to win, and that is definiteness of purpose, the knowledge of what one wants, and a burning desire to possess it. (Napoleon Hill)

Who says the sun can't shine on one dog all day?

SUNSHINE



Keep your face to the sunshine and you cannot see the shadows. (Helen Keller)

When we realize that having a good day is a choice we make...

HAPPY DAYS



I have only two kinds of days: happy and hysterically happy. (Allen J. Lefferdink)

Here's the secret to seeing the wonder of life.

FIRST TIME



Look at everything as though you were seeing it either for the first or last time. Then your time on earth will be filled with glory. (Betty Smith)

There's a lot that can be obtained by facing our...

FEAR



You gain strength, courage and confidence by every experience in which you really stop to look fear in the face... You must do the thing you think you cannot do. (Eleanor Roosevelt)

Sometimes just holding on is the best thing to do.

COURAGE



Courage is fear holding on a minute longer. (George S. Patton)

When you see the reward instead of the difficulty...

GLORY



The greater the obstacle, the more glory in overcoming it. (David Hume)

Find success through a bold and unconventional approach.

DARING



Be daring, be different, be impractical, be anything that will assert integrity of purpose and imaginative vision against the play-it-safers, the creatures of the commonplace, the slaves of the ordinary. (Sir Cecil Beaton)

## Why You'll LOVE Our Dogs

- They offer a unique way to inspire yourself and others.
- Each one comes handsomely framed or unframed, and is printed in brilliant color.
- Their convenient 16" x 20" size will compliment the decor of virtually any room or office.
- Each one is expertly packaged, shipped flat, and guaranteed to arrive in perfect condition.
- They make *wonderful* gifts.

## Comments From Our Customers

*"A lot of dog stuff in this culture ends up being corny and cutesy. Your stuff has real substance. Dog owners don't just like dogs. They are intelligent people with other interests who happen to enjoy their dogs. Keep up the good work, UtiMutt. (Love that name!) Your posters show wit and smarts."*

(Tracy Barnett – Carmel, NY)

*"I just received my first UtiMutt order and I am absolutely satisfied and then some with my posters! My order was perfectly packaged and arrived more quickly than I would have thought! (Thank you for not sending the posters rolled up!)"*

*I immediately took my posters out and 'hung' them up in my office for all to see, as there are many dog lovers working here! The posters have already received rave reviews...*

*I can't wait to add more of your posters to my collection! I enjoy the beautifully done photographs and reading the inspirational quotes!*

*Thank you for offering such wonderful products to those of us who love our pooches!"*

(Shea M. Fast – Powell, OH)

You're sure to get people talking when they see the motivational artwork that you've chosen. These prints will bring you endless hours of enjoyment and many compliments from everyone that sees them.

## Here's How to Get as Many of These Beautiful Prints as You Like

Select your favorites on the other side of this flap and refer to the enclosed "Options Insert". We will carefully package and ship your prints within one business day of receiving your order, and you, too, will soon be enjoying the "Spirit of the Dog"!



See horizontal print selections on the other side...