



“I Cried Uncontrollably When I Couldn’t Find Just The Right Necklace For My Wedding Day! But Then...My Mother Showed Me What She Created...”

I was devastated. Months and months had passed as I planned my wedding. Everything was going so smooth, well as smooth as it can go I suppose...but I still hadn't been able to find jewelry that matched my dress and my style.

I looked everywhere. I scoured the shops and bridal boutiques, I searched online, I even got so desperate that I started looking in pawnshops! But my searches always turned up empty. Nothing I found seemed to flip that little switch inside me, even the most expensive pieces seemed to lack the uniqueness and reflection of my personality. I was distraught.

The Day The Tears Flowed

One sunny California day, I woke up with a new determination, I gave myself a little pep talk and said, “Today is the day we find that perfect ensemble” and I went out to begin my quest. I drove 117 miles to a little shop that had sounded very promising over the phone. I decided to make a day of it, go out for a light breakfast and grab a latte, then start the drive. I was excited. Little did I know that all my enthusiasm and positive self-talk would end up in a huge disappointment. After my 90-minute drive, I walked into this quaint little shop to find the gaudiest jewelry I had ever seen. I was so frustrated I just screamed – turned around and ran out the door. As I began my drive home, the emotions started to well up. I did my best to keep my composure; I kept saying to myself, “It’s no big deal Christie, everything else is perfect...forget about the necklace”, but it didn’t work. I broke down. I was so upset I had to pull over. The only thing I could think of was to call my mom. I reached for my cell and dialed her number. Well, the second I heard her voice, I started crying, I mean I sobbed like a little child... it was embarrassing!

6 Words That Changed Everything

My mom has always been there for me, and this day no different. She listened to my babbling through my sobs, helped calm me down a little, and then she said something that literally stunned me. “Honey, come over and see me, I have a surprise for you.” I know it sounds weird, but the way she sounded, I suddenly knew that everything would be okay once I got there. I wiped my eyes and off I drove.

When I arrived at my parents house an hour later, she sat me down and told me that she had something to show me. She walked into her room and came out holding something that sparkled...as soon as I saw it I felt my heart jump...it was a necklace, a beautiful necklace...she handed it to me ever so gently and said, “This is for you... I made it for you to wear at your wedding”. I couldn’t believe it! It was perfect! It was pearls and crystals of all sizes and shapes, with a 2" center dangle, just like I wanted, to go with the slight dip in my dress.

“How Is This Possible?...”

...I asked her. “How did you do this?” She simply responded – “I was divinely inspired.” Well, that was nearly 3 years ago, and to make a long story short, I got so many compliments on my jewelry the day of the wedding that my mom was asked to design a few pieces for some others who were there. It’s been non-stop for her ever since.

A Special Message From My Mom – ‘Designer Dana’

“I started my business accidentally. I simply wanted to make something to solve my daughter’s dilemma. It’s turned into a passion to create jewelry for brides who desire a unique piece (or an entire ensemble) to complement or finish her look. I seem to be blessed with the ability to satisfy the taste of today’s women.”

It’s No Secret That Every Bride Wants To Feel Beautiful.

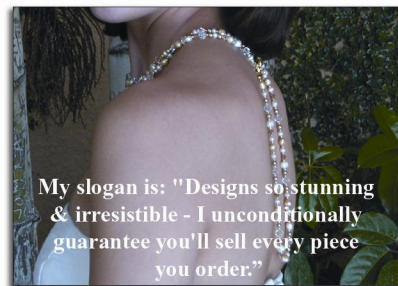
This is her wedding day. She begins with two things: the dream and the challenge of making it play out exactly the way she envisions it. She will put in exhaustive hours of planning, imagining, and searching,



looking for the perfect dress, that unique accessory, something that defines her as unique, special... rare. If you are the purveyor who can solve any part of her problem, the one who can offer her something that helps complete her dream, (something truly as unique and beautiful as she is), you win her business, her endorsements, and in essence, you become a “best” friend.

Imagine Being Able To Offer Your Customers A Line Of Jewelry So Totally Unique...So Stunning...That We Will “Buy Back” From You Any Piece That Doesn’t Sell!

What does all this mean to you? Simply this: My designs never seem to stay on the shelf very long. If anything does, I not only allow you to return it, I actually request it. This is what sets my designs apart from other designers in the market. I create every single piece in my unique collection, with one goal in mind... solving the problems of your customer. Each piece is designed to illuminate the inner and outer glow of the bride. It is jewelry unlike anything else on earth. In fact, the mysterious attraction to my designs is so strong, it allows me to make this promise: My designs are so stunning and irresistible - I unconditionally guarantee you'll sell every piece you order. That's right. I guarantee every piece you select, will sell.



Contact me at Dana Designs for real samples of my work at [1-888-619-0582](tel:1-888-619-0582) or online at www.Dana-Designs.com. I'll be happy to send you a CD with all my couture inspired designs. **Call in the next 30 days and I'll even FedEx you a sample box of my pieces for your examination.** I'll also look forward to meeting you in person at the upcoming shows- Las Vegas, the Market, and National Bridal Market (Chicago), where I'll be unveiling my latest line of “breathtaking backs.”