

# Local Arizona Man Reveals His Inside Secret Of How To Turn Barter Dollars Into... INSTANT CASH DOLLARS!!

By Joe Polish

Dear Friend,

If you can bear with me for just a moment, I'll reveal to you the very best investment you could ever make with your barter dollars. It's an investment that could directly turn into cold-hard spendable cash.

It's an investment that will bring you a return not only this year, but also every single year there after. As a matter of fact, this investment could improve your businesses financial outlook dramatically.

What is this investment? Well quite frankly... It's magic... In fact, It's...

## Advertising Magic

And it's the most complete system available to help you:

- 1) Get more customers in a month than you now get in a year.
- 2) Increase the average ticket price of your products or services. You can charge premium prices and your customers will gladly pay them.
- 3) Increase the frequency that customers do business with you. Customers will come back more often to give you their business.

The Advertising Magic system can give you complete control over how profitable your business is... regardless of the economy... regardless of your product or service you sell... regardless of the time of year... regardless of your location.

## This System Puts You In The Driver's Seat And Literally Lets You Determine How Much Money You Want To Make

It's the perfect tool to guarantee your cash-flow month after month. There'll be no more slow months or tough times. If you need more business, you just use the system to generate as many customers as you need. If you're getting too busy (believe me this can happen very easily), you stop using the system as much. It's like a stereo volume knob that allows you to control your flow of customers. To get more customers, turn it up higher, to get less customers turn it down lower. You control how much business you want.

## How Does It Work?

This system was developed by a direct response copywriter guru by the name of Brian Keith Voiles. Brian is one of the most in demand copywriters in the country.

Brian's customers read like a who's who list of the sharpest marketers around. Why is he in such high demand? Because Brian makes his customers lots of money. He has a success rate with creating outrageously profitable, income producing ads and sales letters that leaves his competitors in the dirt.

Just listen to what some of his most satisfied customers have had to say:

*"Brian Keith Voiles is a fantastic, rising young copywriter. He's one of a rare breed in America who shows real talent!"*

**Ted Nicholas**  
Nicholas Consulting, FL

*"Brian Voiles is an exceptional copywriter. When I'm talking about business, exceptional means only one thing -- he's exceptional at making you money. If you have a chance to get Brian to write copy for you, book him now before someone else grabs your spot."*

**Bob Sterling**  
Stratford Marketing Group, CA

*"Brian Keith Voiles... writes some of the best sales copy I've ever read. He's one of the best copywriters there is and, he's not only good, Brian has my highest recommendations."*

**Gary Halbert**  
Halbert Newsletter, FL

As you can see, Brian's clients have a very high regard for him. And well, they should, because Brian has been responsible for putting lots of money in their pockets.

Now, if you wanted to hire Brian to do some work for you, expect to pay a lot. Brian's fees are outrageously high (he deserves it) and his schedule is booked solid.

However, you can have the next best thing to having Brian working for you. You see, Brian developed the "Advertising Magic" system to allow you to generate the same kind of high income producing ads and sales letters that he generates. In fact,...

## The Advertising Magic System Is A Complete Duplication System Of Brian Voiles Methods

Using "Advertising Magic" is just like having Brian right there looking over your shoulder as you produce hot ads and sales letters that drive your customers wild with desire about your products and services.

You'll be able to whip up customer generating ads and pocket-emptying sales letters just like Brian. You'll discover the true secrets of attracting customers and drawing them in like bees to freshly spilled honey.

No longer will you have to hope that a customer shows up or pray that a customer buy's. Your only problem will be; "How am I going to handle all these new customers?"

## Here's Just A Sample Of What You'll Discover Using Advertising Magic:

- ◆ The very first thing you must do before writing one word of copy.

- ◆ **62 fail-safe tests** that every ad must pass before you use it!
- ◆ Exact **word-for-word samples of sales letters that bought in millions...** and how to adapt those same letters for your business!
- ◆ **How to guarantee** that your letter gets opened, read, and responded to.
- ◆ Time tested **words and phrases that sell** and how to use them.
- ◆ **The real reason people choose to buy** anything --- the secret truth long known by master salesmen, sociologists, and "con men" finally revealed
- ◆ How to write **benefit packed bullets** that generate sales!
- ◆ The tips, tricks, and techniques that make space ads **work like a dream**.
- ◆ The **most important part** of every letter and ad you write.
- ◆ **21 simple steps** for creating order forms that get prospects to act fast!
- ◆ How to get "in the mood" to **crank out hot ads whenever you want**. (Like a hot thoroughbred racehorse entering the starting gate.)
- ◆ 11 steps to **writing a "Million Dollar"** sales letter.
- ◆ **6 ways to improve your ad...** after you've done all you could to make it your best.
- ◆ **Why people don't respond to a good ad** or sales letter, and how to change it!
- ◆ The 3 most basic and **over-looked questions you must ask yourself** to make sure your ad or sales letter is focused!
- ◆ The inside secrets of how to create a guarantee that **encourages your customers to buy now!**  
This system is complete. It leaves nothing out. You'll have a step-by-step program that will guide you from start to finish. They'll be nothing left to chance. Nothing left to guess about. You'll have everything you'll need to keep your phone ringing and the front door swinging open with new customers. You'll even learn techniques for keeping the "old" customers coming back, again and again.

## Here's What You'll Get With The Advertising Magic System

- 1) The **Advertising Magic 3-ring binder manual**. This manual contains 388 type-set pages of power-packed information that reveals Brian's proven step-by-step system for generating hot leads and customers with powerful ads and letters time and time again... including samples

of money-making letters and ads that Brian has written for himself and others.

- 2) You get Brian's **easy-to-follow "secret creation system"** that makes writing ads and sales letters effortless.
- 3) **Six audiocassettes** revealing how you can implement this system, and how you can get the most out of it -- starting today! Plus more details on headlines, bullets, offers, guarantees, and more!
- 4) Plus Brian will be going over several of the **sample letters in line-by-line detail on cassette #6!** He'll tell you the thinking behind each of these moneymaking sales letters and ads, so you can discover how to do it yourself.

And, if you order Ad Magic within the next 10 days, you will receive a HUGE FREE BONUS worth more than double the value of the entire course.

**You'll Get 3 of my personally done "Superstar Audio" Taped Interviews With three of the most brilliant men in the world.**

**Brad Richdale "How to think like a millionaire" You've probably seen**

**him on TV. Michael Gerber author of "The E-Myth" on working on your business not in your business and to top it all off Gary Halbert "The worlds greatest copywriter" (this guy is responsible for creating more millionaires than the lottery) and I'm the only one who's ever been able to corner him long enough to get an interview with him. He charges \$15,000 a day for consulting and this tape is loaded with killer secrets to make you money!**

With these FREE bonuses, you'll turn your plain average and ordinary business into a super customer magnet. You will attract customers who would normally just look right over you.

**What's It Gonna Cost?**

Actually this system is not going to cost you anything. With "Advertising Magic", you're going to make money like never before. You're going to have an absolute flood of customers knocking down your door wanting to give you their business. If you wanted a personal all day consultation with Brian Voiles it would cost you \$5,000.00 and you still wouldn't have half

the tools of advertising magic. So, I'm offering you a special super discounted price that is less than 10% of one day of Brian's consulting. You can own an "Advertising Magic" system for only \$497 in barter dollars. Believe me that price is a steal. When you consider the return on investment that you'll get with this system, it will be worth 100 times more in value.

**What's The Next Step?**

To get started with the "Advertising Magic" system, you can fill out the order form below and fax it to my office, or for the fastest service, simply call my office at: **(602) 858-0008.**

Soon, your customer shortage problems will be a thing of the past. You will literally have more customers than you'll know what to do with. (Won't that be a nice problem to have for a change?) So, don't delay. Don't procrastinate about this one. Call and order your "Advertising Magic" system today.

The sooner you get started, the sooner you'll enjoy your new found income.

**Call Now! (602) 858-0008  
Ask for Eunice or Tony.**

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## "Advertising Magic" System Fast Fax Request Form

**Yes, Joe,** I want to multiply my profits like never before. I want my business to absolutely explode with new customers. I want to discover the tips and tricks that the advertising masters have known about getting more customers than I possibly need. With that said, Please rush me your "Advertising Magic" system as quickly as possible.

I understand this comprehensive system consists of a 388 3-ring binder which includes 62 pages of actually tested income producing ads and sales letters that I can model for my own business. I also get 6 audio-tapes! I get everything I need to master the art and science of creating ads and sales letter that sell.

**Double Yes!** I'm responding before the deadline date. That means I'm also entitled to receiving your Bonus Superstar Audio Tape Interviews With "**Brad Richdale, Michael Gerber, and Gary Halbert**". I'm ready to turn my business into a customer magnet. As You Can See I've Beat My Deadline Date: \_\_\_\_\_

Special Discounted Barter Dollar Price of only **\$497.00** (More than a \$5,000.000 value) plus \$15 S/H  
Shipping and handling can be paid with check or credit card.

**Next Day Shipping :** for only \$21 all orders must be shipped but hurry because supplies are limited!

Name: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Eve Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp Date \_\_\_\_\_

**Call The Order Hotline: (602)-858-0008 Make Sure You Ask For Eunice or Tony  
Or Fax this form to: (602) 858-0004 Attention Tony Or Eunice**

**OR Mail TO : Piranha Marketing, Inc. 1801 S. Jentilly Lane, #C-20, Tempe, AZ 85281**